

# Womble Bond Dickinson engages Profiscience to help add Close Captioning to learning videos.

## SOLUTION

Profiscience added Close Captioning functionality to the ScormFly Extension at the request of client, Womble Bond Dickinson.

## CAMPAIGN KPI

The firm's training organization goal is 100% accessibility of learning content for all people with disabilities.



Profiscience



## Overview



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Womble Bond Dickinson (WBD), a transatlantic law firm with a global focus, engages in a long-term partnership with Profiscience to help its training organization achieve its goal of 100% accessibility for all people with disabilities.

When Ian Phillips, Training & Onboarding Lead at Womble Bond Dickinson, thought about the goal of 100% accessibility for all people with disabilities, he began working on a project to tag all videos with closed captioning (cc). Ian is a fan of Profiscience, the makers of UniversitySite, CLESite, and a host of product enhancing extensions. Because of the long-standing partnership, Ian immediately thought to engage with Profiscience to develop a solution.

WBD could not use its current suite of products to add cc to its video files. Ian contacted Michael, the Owner, and CEO, of Profiscience, to ask if there was a way for Profiscience to add cc capabilities to ScormFly. Michael is always open to ideas that will serve the greater good and enhance the offerings of Profiscience products.



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## **Solution**

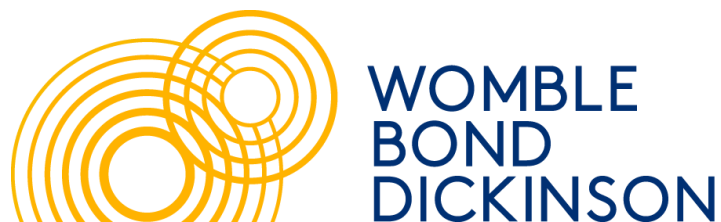
Profiscience developed and implemented a solution in about three months. As a result, the ScormFly extension now allows a user to upload a cc file and the video file. The ScormFly extension then overlays cc text directly onto the video.

Ian said he enjoys working with Profiscience and, in his experience, has found that most legal vendors only provide system updates once a year and do not listen to client ideas. Profiscience offers weekly updates and listens to clients in the hopes of continuing to make the best learning technology for the legal space. In addition, Ian finds Profiscience easy to work with and enjoys the online community, which enables clients to talk to one another and share ideas about how they are utilizing learning technology.

The firm is thrilled to continue the partnership with Profiscience. Profiscience continues to meet client needs, provide one-of-a-kind customer service, and go above and beyond to ensure clients are happy.



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## About Womble Bond Dickinson

Womble Bond Dickinson is a transatlantic law firm with over 2,300 employees. With teams located across the United States and the United Kingdom, the firm brings an international perspective and extended jurisdictional reach to a wide range of client needs. The training organization, Learning@Womble (L@W), is led by Michael Blix and Ian Phillips. With Proficiency's help, they have been able to create a culture of learning within the firm.

## Proficiency

The Proficiency team has more than 20 years of experience in providing learning and performance management solutions specific to the unique needs of the legal industry. We are dedicated to helping our clients leverage UniversitySite to meet all of their business objectives. Thousands of hours of ongoing research and development have been invested in UniversitySite, and Proficiency continues to actively develop and aggressively enhance its flagship product to meet the evolving needs of law firms. We keep our priorities squarely focused on our clients, our most important asset. Simply put, UniversitySite has the potential to have an enormous impact on day-to-day training and development efforts and provide a wealth of reports on that impact.



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